



Over 300,000 sanitation workers are employed in the United States and are in your hands for their safety.



**For more details  
and to receive a DVD of TV  
and radio commercials contact:**

**RUMPKE**

Rumpke Waste Corporation  
Larry Stone, Director of Safety,  
[www.larry.stone@rumpke.com](http://www.larry.stone@rumpke.com)

**NSWMA**

National Solid Wastes  
Management Association  
Bruce Parker  
[bparker@envasns.org](mailto:bparker@envasns.org)

**McNeilus**

McNeilus Companies  
Your sales representative or  
[www.mcneiluscompanies.com](http://www.mcneiluscompanies.com)

**Let's rewrite the headlines.**

Refuse worker killed  
in hit-and-run

Thursday, April  
Car strikes waste collector



# Join the campaign to keep workers safe in the streets.

We all know the situation.

A refuse truck is stopped in the street.

A worker is walking toward the back of the truck on the traffic side.

Or emptying a container. Motorists get frustrated with having to wait behind the truck and impatiently pull around it, endangering the worker's life.

One worker killed or seriously injured is one too many.

Now, McNeilus Companies, Rumpke Waste Corporation of Ohio and the National Solid Wastes Management Association (NSWMA) are working together to raise public awareness and help save lives.



## The Slow Down to Get Around campaign.

Over a period of 2 months in late 2003 and early 2004, Rumpke Waste suffered the tragic loss of two employees – one who died from injuries and one who sustained multiple injuries and extensive brain damage while working, due to the carelessness of motorists.

In response, Rumpke Waste has initiated a campaign called **"Slow Down to Get Around."** McNeilus and the National Solid Wastes Management Association (NSWMA) are major sponsors of the effort and together we hope to gain the support of the solid waste industry in educating the motoring public.

Just as people stop and wait for school buses, slow down in road construction zones and move to the side of the road for emergency vehicles, we are working to gain acceptance for motorists to slow down and give a safe working distance to waste collection workers.

***Together, we can make sure that collecting trash doesn't risk lives.***

## How you can help.

Our goal is to get as many municipal and private waste collection companies and their communities involved in this educational effort as possible. There are two things you can do to help:

**1).** Materials have already been created for advertising on radio and TV and can be provided to you free of charge. All you need to do is request a DVD that contains broadcast-ready versions of the :30 radio commercial and :30 TV commercial. Just contact your McNeilus representative, or log onto [www.mcneiluscompanies.com](http://www.mcneiluscompanies.com) for more details. Or, contact Bruce Parker at the National Solid Wastes Management Association (NSWMA), also a supporter of the campaign, for the same materials.

The radio and TV commercials may be aired via time that you purchase for this important message, and have been designed with a tag at the end that allows you to include your company identification. It is also possible that some stations will accept them as public service announcements and air them without charge. Please be sure to ask.

**2).** We have also created truck decals with the Slow Down to Get Around logo. This large, graphic message will telegraph our reminder to motorists to slow down whenever they see your trucks out on the streets. Please contact decal manufacturer **Niehaus Corporation** to order them, and see a line of products from magnets to key chains, at [www.niehauscorp.com](http://www.niehauscorp.com).

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